



1. What type of bread are you about to eat? (title and/or brand)

2. Do you know its ingredients?

If yes, list them. If no, can you guess them?

3. Is your bread organic ? YES NO

4. Where has your bread been made?

5. Where did you buy it?

6. Do you know the person who made your bread? YES NO

7. Is it you (who made it)? YES NO

8. Do you toast your bread? YES NO

9. Please give a detailed description of its appearance (shape, texture, crust, number of holes, color, smell, etc...).

10. Please give a detailed description of its taste.

11. Does this bread bring up any memories? If yes, what are they?

12. What do you like about this bread?

13. Toast or sandwich?

14. What do you put on your bread?

15. Check the label of each thing you just put on your bread and list all the ingredients.

16. What colors do you see now?

17. What is the smell like now? (You can be poetic if you wish)

18. What does it taste like now?

19. How often do you eat this?

20. Is this your favorite way of eating bread? Why?

21. How do you feel after having eaten this?